

Curating for Change: D/deaf and disabled people leading in Museums Freelance Consultant Evaluator Brief

Purpose of the Role:

Screen South wishes to appoint an external evaluator in order to undertake consultancy activity to develop an evaluation strategy for the proposed Curating for Change project. We are seeking to recruit a freelance external evaluator to work with us during the development phase of our project, collecting baseline data and developing an agreed strategy and monitoring mechanisms to be used during the delivery phase.

The Evaluator will regularly be in contact with the Head of Accentuate Programme, who will be leading the CfC project, to agree the strategy and findings from the consultancy work with Partner Museums.

Background to the Project

Screen South is a not for profit Creative Development company operating in the wider creative and cultural community. They deliver and lead innovative projects across screen based media and the wider heritage, cultural and creative industries.

The Accentuate Programme is part of Screen South's portfolio of work. Accentuate is a specialist programme which challenges perceptions of disability by providing life changing opportunities for D/deaf and disabled people to participate and lead within the cultural sector. The Curating for Change project will be part of a series of projects delivered through the Accentuate Programme.

Curating for Change: D/deaf and Disabled People Leading within Museums, will tackle the serious under representation of disabled people working within the museum sector. This will be done through a curatorial led targeted work placement programme, peer to peer mentoring and sector wide forums. It will nurture a new cohort of 8 D/deaf and disabled Curatorial Fellows at the early stages of their museum careers, at the same time as establishing new networks and building confidence and skills within existing senior museum staff teams. It will also provide 8 shorter trainee placements for D/deaf and disabled people wanting to begin their journey towards a career working in Museums.

Established curators and senior leaders will gain insights from Fellows about embedding access provision to creatively interpret narratives, as well as showcasing works that specifically relate to deaf and disabled people's heritage. They will also develop skills in nurturing curatorial talent in D/deaf and disabled people. Therefore there will be impact across the entire organisation not only for the individuals taking part. Fellows will develop their curatorial and leadership skills through delivering their own exhibition or major public facing output (e.g. event or online collection) and will develop confidence and skills through sharing experiences with other Fellows and visiting all partner museums. Sector wide engagement will also happen through CPD forum events and relationships and a new Curating for Change Museum Network.

Role Description:

The freelance Evaluator will provide an independent perspective and expertise in advising on how best to collect baseline data and will in response to this and consultation work will create a full Evaluation Strategy. In particular they will:

- Consult with 18 Museum Partners to compile current baseline data as to the way they engage with D/deaf and disabled audiences and the current numbers of D/deaf and disabled people who make up their workforces.
- If Museum Partners do not collect this data, devise a strategy to monitor where they are currently, in

order to measure the impact of Curating for Change.

- Work with the Head of Accentuate to assess the Theory of Change strategy that has already been created, making recommendations about how this could be applied within the Evaluation Strategy.
- Create an Evaluation Strategy for the Curating for Change Project and devise a series of monitoring forms and questions, including advice of creating case studies, based on recommendations made in the Evaluation Strategy.

The freelance Evaluator will be experienced in evaluating large scale multi partner projects which operate across a number of locations, working with D/deaf and disabled people and working with a range of stakeholders across the museum sector. They will be a professional evaluator, a skilled communicator with a flexible and self-motivated approach to undertaking the role.

[The Theory of Change is available to download.](#) Please read this before making your application.

Fee and Timescale

The total fee for the role is £4,200 inclusive of VAT to cover all costs, including any travel. It is expected that most meetings will occur via Zoom or similar platform.

The role will run from July 2020 through to February 2021. There will be ongoing contact with the Head of Accentuate, but the final Evaluation Strategy will be expected to be ready in Draft by Dec 2020 with the signed off version completed early February 2021. It is anticipated that the fee will be broken down into the following payments, based upon agreed milestones being reached:

- Signing of contract £1000
- After baseline data has been compiled £1000
- Once draft Evaluation Strategy has been completed £1000
- On completion and sign off of final Evaluation Strategy £1,200

Please note the evaluator will be responsible for paying their own tax and national insurance contributions.

A full timetable of work will be developed with the successful applicant and final agreement of a payment schedule will be based upon this. Please note that payment can only be made on submission of an invoice, quoting the Purchase Order Number. Payment will be made by BACS and bank details to enable this should be provided to Screen South.

Application Process

Applicants are required to send a CV with covering letter in which they outline how they would address the brief. Please provide evidence of experience in evaluating projects of a similar scale and scope, methodology and a full costing of your time.

Applications should be made electronically, and sent to:

Email: info@accentuateuk.org

Tel: 01303 259777

Alternatively you can telephone or email to request application materials in other formats.

Deadline for applications: Monday 22nd June 2020

