



ROMNEY MARSH  
— THE FIFTH CONTINENT —



FIFTH CONTINENT 72 HOUR WHITSUN BANK HOLIDAY FILM CHALLENGE  
COMPETITION RULES

1. Official Film Entry

To be certified as an Official Film Entry, each participating group's film/video production must follow all rules herein. The 72HFC Organizers reserve the right to screen only certified Official Film Entries.

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2. Times

2.1. The 72 Hour Whitsun Bank Holiday Film Challenge will occur between Friday 24<sup>th</sup> May 19 5pm and the following Monday 27<sup>th</sup> May 19 5pm. This is the Official Time Period. The **Key Phrase** which must be included will be release along with a Production Pack on Friday 24<sup>th</sup> May 19 at 5pm.

2.2. The participating group/team must complete its film/video work within the official time period and upload the film before the deadline Monday 27<sup>th</sup> May 19 5pm.

2.3. Late entries will be considered void and will not be considered in this 72 Hour Film Challenge.

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3. Designated Team Leader

If any group of individuals elects to collaborate on an Entry, they are required to designate one (1) person as the agent of the group to enter the 72HFC, agree to these Official Rules, sign the Team Leader's Agreement and accept the prize on behalf of the group. Neither 72HFC nor any of the Project Parties are liable for any disputes between collaborators arising out of, or related to the Project.

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4. Team Leader's Agreement

Team leaders will be required to sign the standard 72HFC Team Leader's Agreement. If under 18 the Team Leader Agreement must be signed by the Team Leader's legal parent/guardian. The signed Team Leader Agreement must be received by latest Monday 27<sup>th</sup> May 19. Entries that do not include a signed copy of the Team Leader Agreement will be considered void and will not be considered in this 72 Hour Film Challenge.

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5. Required Elements

5.1. Each participating group will be given a **Key Phrase** which must be incorporated within the film either in dialogue or visually.

5.2. The majority of the films content must be shot in and around the Romney Marsh area (For the avoidance of any doubt, the Romney Marsh area in this instance consists of any region south of the Royal Military canal, as far down as Camber/Rye border and up to West Hythe.)

5.3. Entrants must deliver the film and the following supporting documents; the Team Leaders Agreement, the certification document and a logline.

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6. Total Running Time

The finished film must be a 1 minute and 5 minutes in duration—including end credits and titles.

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## 7. Eligibility

- 7.1. Films must be the original work of the Entrant; must not infringe third-party's rights; must be suitable for publication (i.e., may not be obscene or indecent); may not contain defamatory statements about any person, company, organization or entity; may not invade privacy or other rights of any person, company or entity; may not in any other way violate applicable laws and regulations; and may not contain any copyrighted elements (other than as owned by the Entrant and/or Screen South and Fifth Continent).
  - 7.2. Entries containing prohibited or inappropriate content as determined by Screen South of Fifth Continent, in its sole discretion, to be inappropriate will be disqualified. Screen South and Fifth Continent reserves the right to make the final determination as to which Entries are eligible. Screen South and Fifth Continent reserves the right to refuse to screen a film or to make an announcement at the screening regarding the content of the film.
  - 7.3. Any contributor to the film who is under 18 must have the written permission of their legal parent/guardian.
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## 8. Project Terms of Submission

- 8.1. By submitting an Entry into this 72 Hour Whitsun Bank Holiday Film Challenge (72HFC), each Entrant warrants and represents that the Entrant owns all rights to the Entry he/she is entering in this Project, including, without limitation, the video or digital recording, and the performance contained in each Entry. Each Entrant further warrants and represents that the Entrant has obtained permission from each person who appears in the Entry to grant the rights to the Project Parties described in these Official Rules.
- 8.2. By submitting an Entry, Entrant agrees to the Official Rules, and further agrees to indemnify and hold the 72HFC, Project Parties and their respective affiliates or other partners, and any of their employees (collectively, the Project Indemnitees), harmless from any and all claims, damages, expenses, costs (including reasonable attorneys' fees) and liabilities (including settlements), brought or asserted by any third party against any of the Project Indemnitees due to or arising out of the Entrant's Entry materials in this Project, or the Entrant's conduct during and in connection with this Project, including but not limited to trademark, copyright, or other intellectual property rights, right of publicity, right of privacy or defamation.
- 8.3. Entrant agrees to release, indemnify and hold harmless 72HFC and the Project Parties from any and all claims that any advertising, presentation, web content or any other material subsequently produced, presented, and/or prepared by or on behalf of 72HFC or the Project Parties infringes on the rights of Entrant's work as contained in any Entry.
- 8.4. No liability or responsibility is assumed by 72HFC or Project Parties resulting from any user's participation in or attempt to participate in the 72HFC or ability or inability to upload or download any information in connection with participating in the Project.
- 8.5. 72HFC and the Project Parties are not responsible for any personal injury or property damage or losses of any kind which may be sustained to user's or any other person's computer equipment resulting from participation in the Project, use of the Web Site or the download of any information from the Web Site. By participating in the Project, Entrant agrees to release, indemnify and hold



72HFC and Project Parties harmless from any and all claims, damages or liabilities arising from or relating to such Entrant's participation in the Project.

8.6. By participating, Entrants agree to these Official Rules which are final and binding in all respects.

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9. Creative Process

All creativity must take place during the Official Time Period. Any creative work in advance of the competition weekend is prohibited. Creative work includes, but is not limited to; Writing the script, Rehearsing, Costume/Set Design, Shooting, Editing, Sound Design & Rendering.

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10. Preparation

The only work to begin prior to the Official Time Period is; Organizing Crew, Organizing Cast, Securing Equipment, Scouting/Securing Locations.

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11. Cameras

Any type of video or film camera may be used. There is no limit to the number of cameras.

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12. Footage

12.1. All footage must be shot within the Official Time Period of the project and the team must have obtained all rights necessary.

12.2. Animation and special effects are permitted, but must be created during the Official Time Period.

12.3. The majority of the films content must be shot in and around the Romney Marsh area (for all intents and purposes, The Romney Marsh area in this instance consists of any region south of the Royal Military canal, as far down as Camber/Rye border and up to West Hythe.)

12.4. All footage should be created or shot by the teams

12.5. By signing the Team Leader's agreement, the Team leader agrees that the team has obtained all rights necessary to film and show the film.

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13. Music Rights

Participating groups are encouraged to work with a composer and/or musicians to write and record music for the films. It is permissible for a participating group to use pre-recorded music; however the participating group must have the rights to any music used in its film and must provide releases for all music used. As with music, pre-recorded sound effects are allowed, but you must have rights to use them.

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14. Production Documents

Each team must secure releases for talent, crew, music and locations (and any other applicable releases). The film/video will not be screened if the Team Leader cannot confirm they have all releases in place.

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15. Volunteers



All cast and crew must be volunteers.

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#### 16. Production Costs

16.1. All costs associated with the production of the Film are solely the responsibility of the Team. Screen South and Fifth Continent will not reimburse any money spent in the creation of the film.

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#### 17. Cast/Crew and Animal Safety

17.1. Cast and crew safety, is an important part of the 72HFC. You must make sure to adhere to the general Health and Safety regulations.

17.2. Animal safety, like cast and crew safety, is an important part of the 72HFC. You must make sure to adhere to Health and Safety and animal welfare rules.

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#### 18. Credits

18.1. Films must include a pre-film title card of 5 seconds which says: This film was made for the Fifth Continent 72 Hour Whitsun Bank Holiday Film Challenge. For any future screenings, online or otherwise, films should retain the pre-film title card as described above.

18.2. Please include credits of all those who contributed to the Film.

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#### 19. Required Media Formats

Films must be shot in 16:9 1920x1080 pixels (standard HD) 25fps and delivered as a 16x9 HD H.264 file.

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#### 20. Submission Notes

20.1. Teams will be given details on where and how to upload their film before start of the film challenge.

20.2. All films received on the deadline will be screened, presuming they meet the eligibility requirements.

20.3. Late entries will be considered void and will not be considered in this 72 Hour Film Challenge.

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#### 21. Selection of Winners

Entries will be judged by a process in which a panel of judges will evaluate the eligible entries. Their decisions are final.

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#### 22. Winners

Winners will be announced and awarded by BBC Radio Kent's Dominic King at a private ceremony after an open drop in screening of all Official Film Entries on Saturday 8<sup>th</sup> June 2019 at the Old School New Romney.

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#### 23. Certification Statement

The Team Leader must submit a Certification Statement before the deadline, certifying adherence to all Official Rules.