



UK FILM COUNCIL  
LOTTERY FUNDED

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## REGIONAL INVESTMENT FUND FOR ENGLAND (RIFE)

SCREEN SOUTH PRODUCER PROGRAMME – DEVELOP, CONNECT, PRODUCE...

**APPLICATION DEADLINE: 5pm 23<sup>rd</sup> June 2010**

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If you would like to receive this document in an alternative format please email:

[info@screensouth.org](mailto:info@screensouth.org)

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Screen South is launching a unique 12 month producer development programme of six, bi-monthly, informal, intimate 'in conversation' industry Lunchtime talks and programme of one to ones, for 10 selected producers from the Screen South region with a feature project currently in development.

The aim of 'Develop, Connect, Produce...' is to introduce up-and-coming South East Producers to the UK Film Industry key players and decision makers – the brokers who will help get your feature into production. Including – Financiers; Fund Heads; Sales Agents; Lawyers; Distributors; Accountants and Line Producers...

The programme will facilitate open and fruitful project-specific discussion between participants and leading industry figures about what is *really* needed in the market-place and practised in the industry. Participant producers will also be actively encouraged to network and support each other: through the programme and beyond. The programme will enable them to become better connected with their peers, as well as becoming better connected and informed with the UK industry as a whole.

The Lunchtime talks will take place at easily accessible central venues on the second Wednesday of every other month, commencing 8<sup>th</sup> September 2010.

Sessions will focus on:

- Project Development and Packaging
- Lawyers: IP, Rights, and Cross Media
- Financiers
- Distribution and Sales: traditional and new
- Independent Producers' problems and solutions
- UK Film Council and MEDIA

Each session will be tailored to our producers' needs. Our guests will be provided with information on all participant producers (including biographies and project outlines), plus participants will be encouraged to pre-submit specific project questions to speakers relating to their area of expertise/specialism.

Throughout the programme participants will have the opportunity to have individual 1-2-1s with the Screen South Executive, and at various stages of the programme will be asked to submit three written project updates, these reports will enable Screen South to continually evaluate and adapt the programme to individual projects' progress and requirements.'

### **Aims of the Programme:**

- To give participants relevant and current insights and information about the industry and market place, focusing on their projects' needs
- To raise the game of emerging producers in the region through skills and industry information exchange and knowledge
- To connect and engage with established industry figures and executives
- To explore interdisciplinary and multi platform potential for their projects
- To bring producers face to face with the realities of the current industry and market place and help to provide creative solutions for them and their projects

### **Cost of the Programme:**

Participant Contribution (20%)- £200

Screen South RIFE support for each Participant £800

### **Who can apply:**

Individual Producers with a slate of feature film projects in development can apply and should have a production company in the Screen South region, which includes: Berkshire, Buckinghamshire, Surrey, Oxfordshire, Kent, East and West Sussex, Hampshire and the Isle of Wight. When considering an application ensure that your postcode is within our region. A list of postcodes we cover is available on our website:

<http://www.screensouth.org/documents/Screen%20South%20Regional%20Postcodes.pdf>

Producers must be able to demonstrate that they are building a career in feature film production and must have produced at least:

- Two short films that have been selected for international festival exhibition or distribution OR
- One feature film that has received distribution OR
- Have producer credits in another discipline (i.e. TV, commercials, multimedia or theatre)

### **How to apply:**

Please supply one copy of the following:

- A completed signed application form
- A one-page outline of a feature film project you would like to bring to the programme - stating its stage of development and any confirmed partners or financiers
- The first 20 pages of your main project's screenplay
- A short statement on the market positioning of your main project (max 200 words)
- A creative sales and/or distribution plan for your main project
- A paragraph on each of the other films in your slate
- CV / filmography of key personnel
- A statement on the current status of your company - including an indication of trading accounts, assets, and a summary of your business plan
- Two forms of proof of address, dated within the past three months. (These may include utility bills or official letters in yours or your company's name. We will not accept mobile telephone bills or letters from production companies.)
- A completed equal opportunities monitoring form (final page of the application form)

Applicants must submit a signed copy of the application form and enclosures by post to be received by Screen South by **5pm on the 23<sup>rd</sup> of June 2010** at the latest to:

**RIFE Producer Development Programme**

Screen South  
The Wedge  
75-81 Tontine Street  
Folkestone,  
Kent CT20 1JR

WE WILL NOT ACCEPT LATE OR INCOMPLETE APPLICATIONS

**What happens next?**

We will acknowledge your application by email with a unique reference number, which we will use in all correspondence. Your application will be checked to see if it is complete and eligible. Incomplete and ineligible applications will be notified.

A Screen South Executive will shortlist up to 20 applications to send to a Screen South appointed assessor who will assess on the following criteria:

Criteria	Elements
Previous produced work	<ul style="list-style-type: none"><li>• Demonstrating producing talent</li><li>• Ability to deliver high quality of work</li><li>• Good creative team</li></ul>
Strong and original projects to take to market	<ul style="list-style-type: none"><li>• Project is offering something new to the current market place</li><li>• Suitable talent attached / interested</li><li>• Suitable finance plan</li><li>• Awareness of audience</li><li>• Awareness of potential market / industry partners</li><li>• Creative sales/distribution plan</li></ul>
Relevant experience	<ul style="list-style-type: none"><li>• At least 2 years experience in film or screen industries with strong career progression</li><li>• Show an understanding of film industry and indicate relevant contacts and partners gained or being pursued</li></ul>

Approximately 15 shortlisted applicants will be contacted to arrange a telephone interview to take place on the 21<sup>st</sup> or 22<sup>nd</sup> July 2010.

Successful applicants will be sent an award letter and contract highlighting the conditions of the award by the 4<sup>th</sup> of August 2010.

Unsuccessful applicants will be sent a letter offering feedback by the 4<sup>th</sup> of August 2010.

**More Information**

Please read the 'RIFE More Information' document available to download from the Screen South website. This provides Information on Screen South processes surrounding RIFE applications, and also the conditions and requirements that may form part of an award offer.